MAKE EVERY DAY Beautiful

Top beauty picks from our store staff
Hello and welcome to The Mall Walthamstow’s Make Every Day Beautiful magazine – a new publication, created to help us all feel a little bit special, every day. However we feel, there is always a way to make life a little brighter - like giving ourselves a well deserved treat! So, in this first issue we’ve asked our retailers to reveal their tips and tricks on having a beautiful day.

All the products featured here can be found in The Mall, so if there is something you like, you’ll find it’s easy to find.

When I’m at home, I love nothing more than a bit of pamper time and my favourite product is the Three Minute Clay Mask from Boots because it makes my skin feel soft and refreshed.

Enjoy the magazine – I particularly enjoyed model Sonia Yasmin Ali’s tips for creating a great new look on a budget – I’m sure you’ll find some tips and tricks that will help Make Every Day Beautiful for you.

Rebecca Marjoram - Marketing Manager, The Mall Walthamstow
Maria Kyriacou  
Operations Manager - The Mall Walthamstow  
Maria Kyriacou has a 10 month old son at home and enjoys socialising with friends when she’s not on ‘mummy duty’.

Rebecca Obianwu  
Account Manager - Boots  
Rebecca Obianwu likes to keep fit and socialise with friends when she’s not working at Boots.

Fowzia Hoque  
Beauty Advisor - Boots  
Fowzia loves travelling - her favourite destinations are Egypt, Bangladesh and Turkey.

Fashion Fair Lip Teasers from Boots, RRP £13.50

No7 Matte Lip Crayon from Boots RRP £9

Rimmel Lasting Finish Foundation from Boots, RRP £7.99
Balazs Csanadi  
Store Manager - Costa  
29-year-old Balazs enjoys extreme sports and when he’s not managing Costa in The Mall he’s hitting the slopes on his snow board.

Elina Auzina  
Store Manager - Choice  
35-year-old Elina enjoys reading thrillers in her spare time.

Frehiwot Lemma  
Security Officer - The Mall Walthamstow  
In her spare time, mother-of-one Frehiwot enjoys going out for dinner and seeing the latest films at the cinema.

Louisa Spicer  
Store Manager - Claire’s  
21-year-old Louisa Spicer loves going to the theatre and enjoys singing when she’s at home.

Nivea Men Active Energy Skin Revitaliser After Shave 2 in 1 Balm from Boots, RRP £7.49

Eye Glitter Palette from Claire’s, RRP £4.50

W7 mascara from Choice, RRP £5.95

MAC Foundation from TK Maxx
Natalie Day
Sales Assistant - Choice
Natalie Day loves nothing more than jetting off on holiday to Spain.

Aliya Chaudry
Beauty Specialist - Superdrug
Mum-of-three Aliya Chaudry likes watching films and gardening in her spare time.

Tamuka Munyoro
Security Manager - Asda
Tamuka Munyoro likes watching football and supports Arsenal because ‘they’re the best team in the world!’

L’Oréal Paris False Lash Sculpt Mascara from Superdrug, RRP £9.99

Nivea Men Crème from Asda, RRP £3.50

W7 In The Nude Eyeshadow Palette from Choice, RRP £9.95
Anasztazia Bihon
Barista Maestro - Costa
Mum-of-one Anasztazia Bihon studies in her spare time.

Amjad Ali
Store Manager - Holland and Barrett
Health and fitness is very important to dad-of-two Amjad Ali and when he’s not managing Holland and Barrett he enjoys spending time at the gym.

Avi Benson
Assistant Manager - The Body Shop
23-year-old Avi goes to the gym four times a week and loves nothing more than going on holiday in the sun.

Felicia Asumada
Mall Cleaner - The Mall Walthamstow
Mall Cleaner Felicia Asumada is also a mum of two!

Vitamin E Eyes Cube
from The Body Shop, RRP £9

Palmers Cocoa Butter from Boots, RRP £3.65

Miaflora Coconut Oil from Holland and Barrett, RRP £8.99

DROPS OF YOUTH™ Essense Lotion from The Body Shop, RRP £14

Felicia Asumada
Mall Cleaner - The Mall Walthamstow
Mall Cleaner Felicia Asumada is also a mum of two!
I started off with the Maybelline Fit Me! Foundation (RRP £5.99 from Superdrug and Boots). This foundation is matte and poreless and for normal to oily skin. It gives that seamless look. I then used an eyebrow pencil from MUA to pencil in my brow (£1 from Superdrug). This particular pencil is brilliant as it has a brush on the other end to finely comb through your brows giving a nice, even look. My next step was with the Gosh Contour 'n Strobe Kit in colour 002 Medium (RRP £12.99 from Superdrug). I think this was my best find overall throughout The Mall stores. The palette consists of two contour colours, a highlight and a blush. In this look I used all four colours. Doubling up on my eyebrow pencil I then used it as an eyeliner to put a soft line above the lashes. To finish off the eyes, I used Rimmel Volume Colourist Mascara (RRP £7.99 from Boots and Superdrug). This Mascara is said to tint your lashes over time which is fabulous for the end of summer when your lashes can sometimes be a little lighter on the ends due to the sun. This product has a wonderful wand and applies to the lashes beautifully. To finish off my total look I used Sleek Matte Me Ultra Smooth Matte Lip Cream (RRP £4.99 from Boots and Superdrug) in the colour Velvet Slipper. I carefully applied this over the lips. I spent only £32.96 to complete this look; it’s amazing what you can find inside The Mall! To watch the full video tutorial, see The Mall’s Facebook page.
Samuel Ajomale
Car Park Supervisor - The Mall Walthamstow
Father-of-three Samuel Ajomale goes to the gym every day!

Lucie Kokcakova
Associate - TK Maxx
When Lucie Kokcakova isn’t working at TK Maxx she enjoys making her own jewellery.

Ralph Lauren Polo
Eau de Toilette
59ml from Superdrug, RRP £48

Mollie Baker
Assistant Manager
The Fragrance Shop
Mollie Baker has three cats and in her spare time volunteers to help animals.

Vichy Normaderm
Clear Medium
from TK Maxx, RRP £16
Shakila Sharma
Store Manager - The Fragrance Shop
Mum-of-one Shakila Sharma likes reading psychological thrillers at home.

Hugo Boss Ma Vie Femme
Eau de Parfum
50ml from The Fragrance Shop, RRP £52

Diane Dang
Sales Assistant - Holland and Barrett
30-year-old Diane Dang likes exercising when she’s not working at The Mall.

Vita Coco Cocon Oil
from Holland and Barrett,
750ml RRP £20.99

Johanna Balog
Supervisor - Holland and Barrett
31-year-old Johanna Balog likes making ceramics in her spare time.

Yogi Tea Classic Organic Cinnamon Spice Tea from Holland and Barrett
15 tea bags RRP £2.35

Sherif Mahmoud
Store Associate - Holland and Barrett
21-year-old Sherif Mahmoud is also studying business and finance.

Lynx Shower Gel Black
from Superdrug,
250ml RRP £2.49

Hugo Boss Ma Vie Femme
Eau de Parfum
50ml from The Fragrance Shop, RRP £52

Johanna Balog
Supervisor - Holland and Barrett
31-year-old Johanna Balog likes making ceramics in her spare time.

Yogi Tea Classic Organic Cinnamon Spice Tea from Holland and Barrett
15 tea bags RRP £2.35

Sherif Mahmoud
Store Associate - Holland and Barrett
21-year-old Sherif Mahmoud is also studying business and finance.

Lynx Shower Gel Black
from Superdrug,
250ml RRP £2.49
Making Scents of the season

“The Perfume Shop have a great range of new seasonal scents,” says The Mall Walthamstow Store Manager. “From the seducing scents of Hugo Boss to the Pop-tastic new aroma from Stella McCartney, there’s something for everyone.”

Be the Boss
Ladies, you’re in charge this season with Hugo Boss – Boss The Scent for Her. Inspired by the art of seduction and the irresistible act of getting closer, Boss The Scent for Her is a feminine yet powerful fragrance.

Hugo Boss
Boss The Scent for her
30ml Eau de Parfum £44

Pop!
A unique scent, Stella McCartney’s POP combines the vibrant florals with sandalwood and the unexpected combination results in a feminine scent that makes a statement without being overwhelming.

Stella McCartney - POP
30ml Eau de Parfum £42

Bad Boy
With a bottle inspired by the classic black leather biker jacket, Diesel BAD is a daring and sophisticated fragrance, the first to combine accords of tobacco and caviar to create a pulsating yet fresh woodiness.

Diesel BAD
35ml Eau de Parfum £39.50

Crack the Armani Code
With fusions of radiant woods and amber with melting woody smoky tones, this masculine fragrance offers a more luxurious, more modern and more seductive than ever.

Armani Code Profumo
30ml Eau de Parfum £45

Nigel Knight
Store Manager - WH Smith
Dad-of-two Nigel Knight is a big DC fan and loves going to the cinema to see the latest comic book flick on the big screen.

Vichenssa Chinan
Ask Me Point Assistant - The Mall Walthamstow
17-year-old Vichenssa Chinan is a Mauritian dancer and enjoys styling hair and makeup in her spare time.

Belvoir botanicals elderflower and echinacea drinks from WH Smith

Fresh nude foundation from The Body Shop, RRP £15

THE PERFUME SHOP
beauty brands available here at The Mall, Walthamstow*

• Botanics
• No7
• Soap & Glory
• Benefit
• Nails Inc
• Rimmel
• Maybelline
• Smash Box
• Clinique
• Clarins
• Liz Earle
• La Roche
• Nuxe
• L’oreal
• Revlon
• Bourjois

• Barry M
• Fashion Fair
• Seventeen
• Collection
• Estee Lauder
• Yves Saint Laurent
• Lancome
• L’oreal
• Max Factor
• Essie
• Revolution
• GOSH
• Sleek
• Revlon
• Miss Sporty
• Ardell

• B
• Models Own
• Lottie London
• MUA
• Redken
• Figgy Icaturuk
• Paul Mitchel
• Fudge
• Regis
• GHD
• Holland & Barrett
• The Body Shop
• Met-Rx
• Muskaan Beauty

Available from:
• Boots
• Superdrug
• Supercuts

This is just a selection of beauty brands available in The Mall. Visit the Ask Me Point or stores for more details

*excludes fragrances