

MAKE EVERY DAY

Beautiful

Top beauty picks
from our store staff



walthamstow

The Mall Walthamstow

Shop opening times:

Monday	9.00am - 5.30pm
Tuesday	9.00am - 5.30pm
Wednesday	9.00am - 5.30pm
Thursday	9.00am - 7.00pm
Friday	9.00am - 6.00pm
Saturday	9.00am - 6.00pm
Sunday	11.00am - 5.00pm

Address:

The Mall Walthamstow, 45 Selborne Walk,
Walthamstow, London

Sat Nav postcode E17 7LT

Facebook: facebook.com/themall.walthamstow

Twitter: @Mallwalthamstow

Cover image: Balazs Csardi and Anastasia Bihon - Costa

All products mentioned are subject to availability, most can be ordered online and collected in-store.
Prices valid at the time of going to print.

Welcome!

Hello and welcome to The Mall Walthamstow's Make Every Day Beautiful magazine – a new publication, created to help us all feel a little bit special, every day.

However we feel, there is always a way to make life a little brighter - like giving ourselves a well deserved treat! So, in this first issue we've asked our retailers to reveal their tips and tricks on having a beautiful day.

All the products featured here can be found in The Mall, so if there is something you like, you'll find it's easy to find.

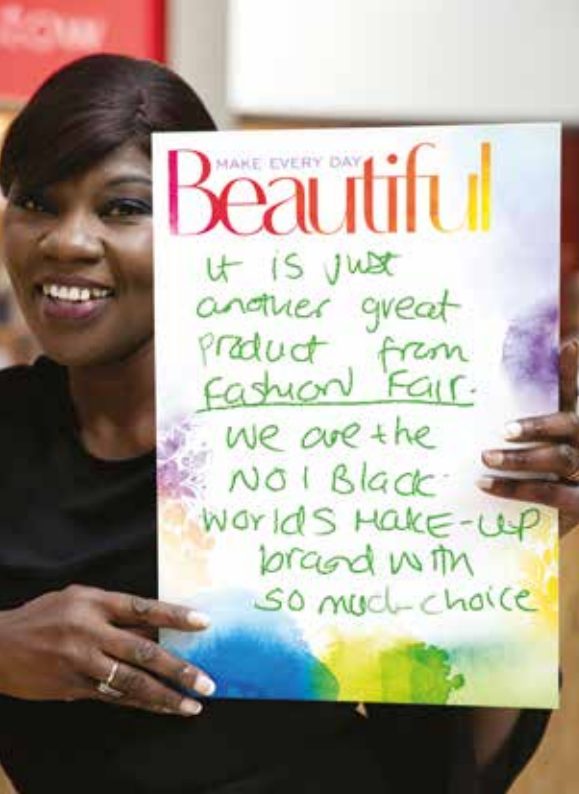
When I'm at home, I love nothing more than a bit of pamper time and my favourite product is the Three Minute Clay Mask from Boots because it makes my skin feel soft and refreshed.

Enjoy the magazine – I particularly enjoyed model Sonia Yasmin Ali's tips for creating a great new look on a budget – I'm sure you'll find some tips and tricks that will help Make Every Day Beautiful for you.



Rebecca Marjoram

Rebecca Marjoram - Marketing Manager, The Mall Walthamstow



Rebecca Obianwu

Account Manager -Boots

Rebecca Obianwu likes to keep fit and socialise with friends when she's not working at Boots.



Fashion Fair Lip Teasers
from Boots, RRP £13.50



Maria Kyriacou

Operations Manager
The Mall Walthamstow

Maria Kyriacou has a 10 month old son at home and enjoys socialising with friends when she's not on 'mummy duty'.

Rimmel Lasting Finish Foundation from Boots, RRP £7.99

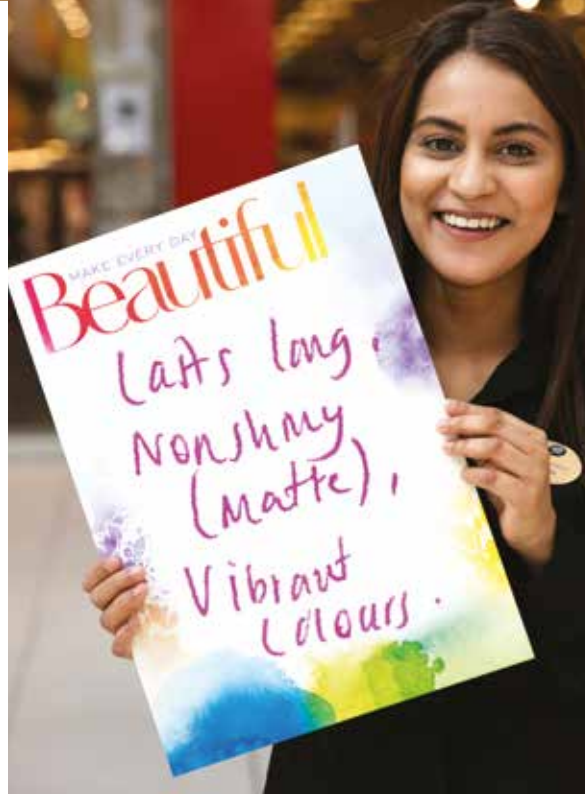


Fowzia Hoque

Beauty Advisor - Boots

Fowzia loves travelling - her favourite destinations are Egypt, Bangladesh and Turkey.

No7 Matte Lip Crayon
from Boots
RRP £9





Balazs Csanadi
Store Manager - Costa

29-year-old Balazs enjoys extreme sports and when he's not managing Costa in The Mall he's hitting the slopes on his snow board.



Nivea Men Active Energy Skin Revitaliser After Shave 2 in 1 Balm
from Boots, RRP £7.49



Louisa Spicer
Store Manager - Claire's

21-year-old Louisa Spicer loves going to the theatre and enjoys singing when she's at home.



Eye Glitter Palette
from Claire's, RRP £4.50



Frehiwot Lemma
Security Officer - The Mall Walthamstow

In her spare time, mother-of-one Frehiwot enjoys going out for dinner and seeing the latest films at the cinema.



MAC Foundation
from TK Maxx



Elina Auzina
Store Manager - Choice

35-year-old Elina enjoys reading thrillers in her spare time.



W7 mascara from
Choice, RRP £5.95



Natalie Day

Sales Assistant - Choice

Natalie Day loves nothing more than jetting off on holiday to Spain.

MAKE EVERY DAY
Beautiful
WITH SO MANY
COLOURS TO
CHOOSE FROM
YOU KNOW
YOU WILL BE
LOOKING GREAT
ALL DAY
+ NIGHT



W7 In The Nude Eyecolour Palette
from Choice, RRP £9.95



Aliya Chaudry

Beauty Specialist - Superdrug

Mum-of-three Aliya Chaudry likes watching films and gardening in her spare time.



L'Oréal Paris False Lash Sculpt Mascara
from Superdrug,
RRP £9.99

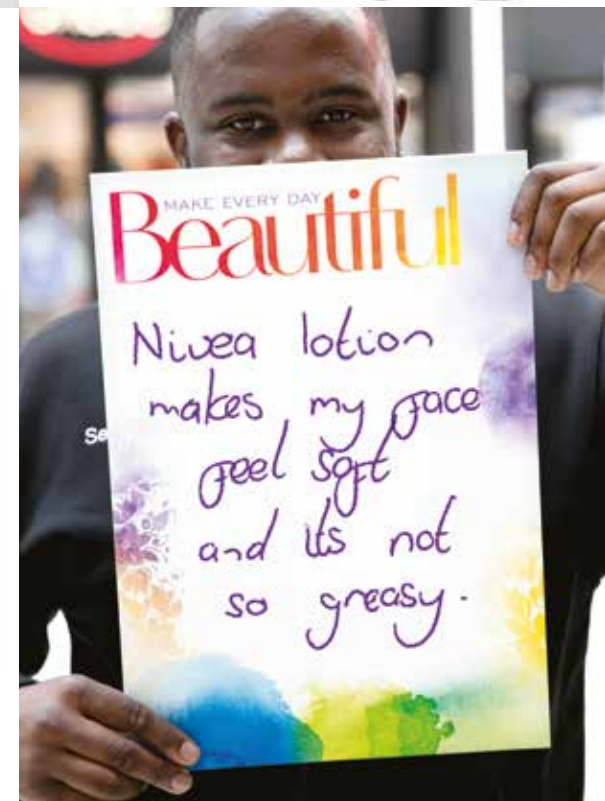
Tamuka Munyoro

Security Manager - Asda

Tamuka Munyoro likes watching football and supports Arsenal because 'they're the best team in the world!'



Nivea Men Crème
from Asda, RRP £3.50



Avi Benson

Assistant Manager - The Body Shop

23-year-old Avi goes to the gym four times a week and loves nothing more than going on holiday in the sun.



DROPS OF YOUTH™

Essense Lotion

from The Body Shop, RRP £14



Anasztazia Bihon

Barista Maestro - Costa

Mum-of-one Anastazia Bihon studies in her spare time.



Vitamin E Eyes Cube

from The Body Shop, RRP £9



Felicia Asumada

Mall Cleaner - The Mall Walthamstow

Mall Cleaner Felicia Asumada is also a mum of two!



Palmer's Cocoa Butter

from Boots, RRP £3.65



Amjad Ali

Store Manager - Holland and Barrett

Health and fitness is very important to dad-of-two Amjad Ali and when he's not managing Holland and Barrett he enjoys spending time at the gym.



Miaflora Coconut Oil

from Holland and Barrett, RRP £8.99

Beauty on a budget

We all love discovering a new look for a night out, so we sent our model Sonia Yasmin Ali out into The Mall on a mission to create a beautiful evening look on a budget.



I started off with the Maybelline Fit Me! Foundation (RRP £5.99 from Superdrug and Boots). This foundation is matte and poreless and for normal to oily skin. It gives that seamless look.

I then used an eyebrow pencil from MUA to pencil in my brow (£1 from Superdrug). This particular pencil is brilliant as it has a brush on the other end to finely comb through your brows giving a nice, even look.

My next step was with the Gosh Contour 'n Strobe Kit in colour 002 Medium (RRP £12.99 from Superdrug). I think this was my best find overall throughout The Mall stores. The palette consists of two contour colours, a highlight and a blush.

In this look I used all four colours.

Doubling up on my eyebrow pencil I then used it as an eyeliner to put a soft line above the lashes.

To finish off the eyes, I used Rimmel Volume Colourist Mascara (RRP £7.99 from Boots and Superdrug). This Mascara is said to tint your lashes over time which is fabulous for the end of summer when your lashes can sometimes be a little lighter on the ends due to the sun.

This product has a wonderful wand and applies to the lashes beautifully.

To finish off my total look I used Sleek Matte Me Ultra Smooth Matte Lip Cream (RRP £4.99 from Boots and Superdrug) in the colour Velvet Slipper. I carefully applied this over the lips.

I spent only £32.96 to complete this look; it's amazing what you can find inside The Mall!

To watch the full video tutorial, see The Mall's Facebook page.



Samuel Ajomale

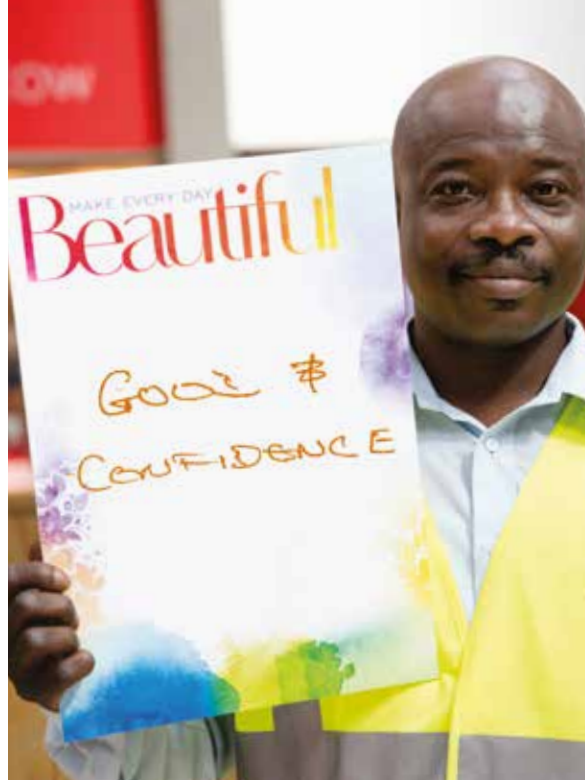
Car Park Supervisor - The Mall Walthamstow

Father-of-three Samuel Ajomale goes to the gym every day!



Ralph Lauren Polo
Eau de Toilette

59ml from Superdrug, RRP £48



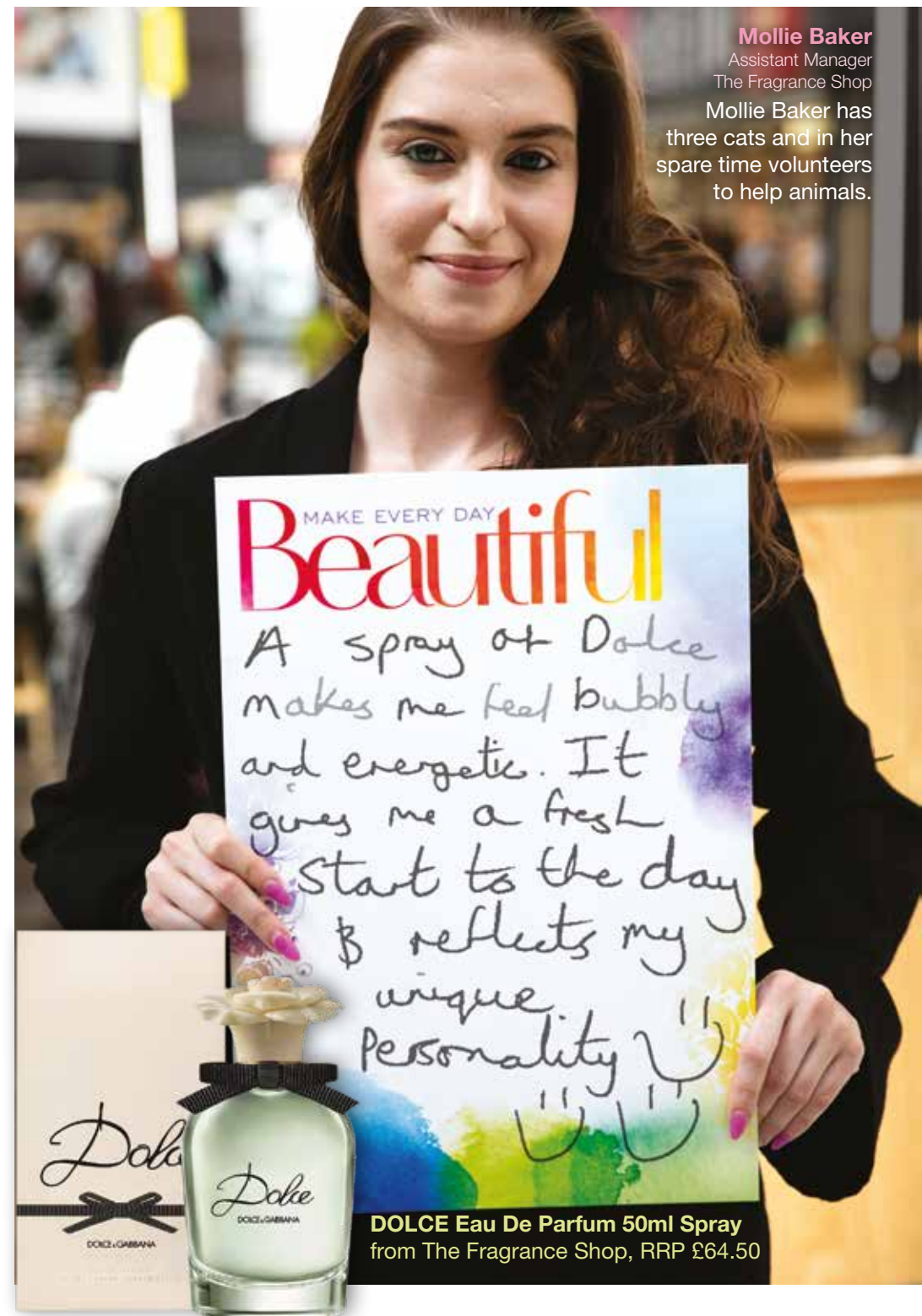
Lucie Kokcakova

Associate - TK Maxx

When Lucie Kokcakova isn't working at TK Maxx she enjoys making her own jewellery.



Vichy Normaderm
Clear Medium
from TK Maxx, RRP £16



Mollie Baker

Assistant Manager
The Fragrance Shop

Mollie Baker has three cats and in her spare time volunteers to help animals.

DOLCE Eau De Parfum 50ml Spray
from The Fragrance Shop, RRP £64.50



Shakila Sharma

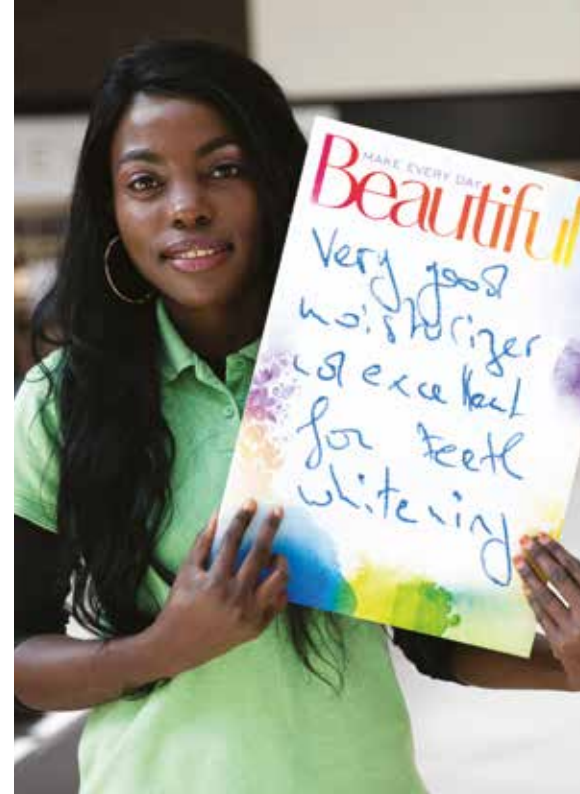
Store Manager - The Fragrance Shop

Mum-of-one Shakila Sharma likes reading psychological thrillers at home.



Hugo Boss Ma Vie Femme Eau de Parfum

50ml from The Fragrance Shop, RRP £52



Diane Dang

Sales Assistant - Holland and Barrett

30-year-old Diane Dang likes exercising when she's not working at The Mall.



Vita Coco Coconut Oil from Holland and Barrett,

750ml RRP £20.99



Johanna Balog

Supervisor - Holland and Barrett

31-year-old Johanna Balog likes making ceramics in her spare time.



Yogi Tea Classic Organic Cinnamon Spice Tea from Holland and Barrett

15 tea bags RRP £2.35



Sherif Mahmoud

Store Associate - Holland and Barrett

21-year-old Sherif Mahmoud is also studying business and finance.



Lynx Shower Gel Black from Superdrug,

250ml RRP £2.49



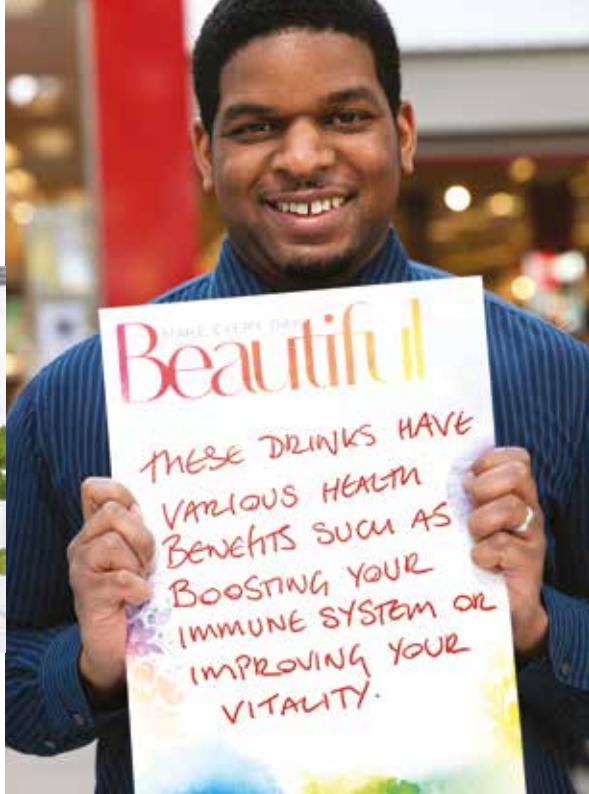
Nigel Knight

Store Manager - WH Smith

Dad-of-two Nigel Knight is a big DC fan and loves going to the cinema to see the latest comic book flick on the big screen.



Belvoir botanicals elderflower and echinacea drinks from WH Smith



Vichenssa Chinan

Ask Me Point Assistant - The Mall Walthamstow

17-year-old Vichenssa Chinan is a mauritian dancer and enjoys styling hair and make up in her spare time.



Fresh nude foundation from The Body Shop, RRP £15

Making Scents of the season

"The Perfume Shop have a great range of new seasonal scents," says The Mall Walthamstow Store Manager.

"From the seducing scents of Hugo Boss to the Pop-tastic new aroma from Stella McCartney, there's something for everyone."

Be the Boss

Ladies, you're in charge this season with Hugo Boss – Boss The Scent for Her. Inspired by the art of seduction and the irresistible act of getting closer, Boss The Scent for Her is a feminine yet powerful fragrance.



Hugo Boss
Boss The Scent for her
30ml Eau de Parfum £44

Pop!

A unique scent, Stella McCartney's POP combines the vibrant florals with sandalwood and the unexpected combination results in a feminine scent that makes a statement without being overwhelming.



Stella McCartney - POP
30ml Eau de Parfum £42

Bad Boy

With a bottle inspired by the classic black leather biker jacket, Diesel Bad is a daring and sophisticated fragrance, the first to combine accords of tobacco and caviar to create a pulsating yet fresh woodiness.



Diesel BAD
35ml Eau de Parfum £39.50

Crack the Armani Code

With fusions of radiant woods and amber with melting woody smoky tones, this masculine fragrance offers a more luxurious, more modern and more seductive than ever



Armani Code Profumo
30ml Eau de Parfum £45

THE PERFUME SHOP


MAKE EVERY DAY Beautiful

beauty brands available here at The Mall, Walthamstow*

- Botanics
- No7
- Soap & Glory
- Benefit
- Nails Inc
- Rimmel
- Maybelline
- Smash Box
- Clinique
- Clarins
- Liz Earle
- La Roche
- Nuxe
- Loreal
- Revlon
- Bourjois
- Barry M
- Fashion Fair
- Seventeen
- Collection
- Estee Lauder
- Yves Saint Laurent
- Lancome
- L'oreal
- Max Factor
- Essie
- Revolution
- GOSH
- Sleek
- Revlon
- Miss Sporty
- Ardell
- B
- Models Own
- Lottie London
- MUA
- Redken
- Figgy Icaturok
- Paul Mitchel
- Fudge
- Regis
- GHD
- Holland & Barrett
- The Body Shop
- Met-Rx
- Muskaan Beauty

Available from:

- Boots
- Superdrug
- Supercuts

 This is just a selection of beauty brands available in The Mall.
Visit the Ask Me Point or stores for more details

*excludes fragrances