

MAKE EVERY DAY Beautiful



Top beauty picks
from our store staff



maidstone

TJ HUGHES

The Discount Department Store

NOW
OPEN



Eye
Primer

INTRO OFFER

£9.99
RRP £30



Liquid
Foundation

SAVE £8

£6.99
RRP £15

BELOW
HALF
PRICE!



Eye Brow
Pallet

SAVE £21

£8.99
RRP £30

GENUINE BRANDED
FRAGRANCE

2 For £16

UP TO
70%
OFF
RRP



See in store for full selection

Welcome!

Hello and welcome to The Mall Maidstone's Make Every Day Beautiful magazine – a new publication, created to help us all feel a little bit special, every day.

However we feel, there is always a way to make life a little brighter - like giving ourselves a well deserved treat! So, in this first issue we've asked our retailers to reveal their tips and tricks on having a beautiful day.

All the products featured here can be found in The Mall, so if there is something you like, you'll find it's easy to find.

As a mum, my favourite beauty product is Johnson's No More Tangles Spray from Boots. Not only does it do wonders for my hair but my daughter loves it too – it's a nightmare doing her hair without it!

Enjoy the magazine – I particularly enjoyed model Sonia Yasmin Ali's tips for creating a great new look on a budget – I'm sure you'll find some tips and tricks that will help Make Every Day Beautiful for you.

Suzie Brindle

Suzie Brindle - Marketing Manager, The Mall Maidstone

Magazine cover image: Lauryn Homewood and Jade Montgomery Bonmarché

All products mentioned are subject to availability, most can be ordered online and collected in-store. Prices valid at the time of going to print.

The Mall Shopping Centre, Pads Hill, Maidstone





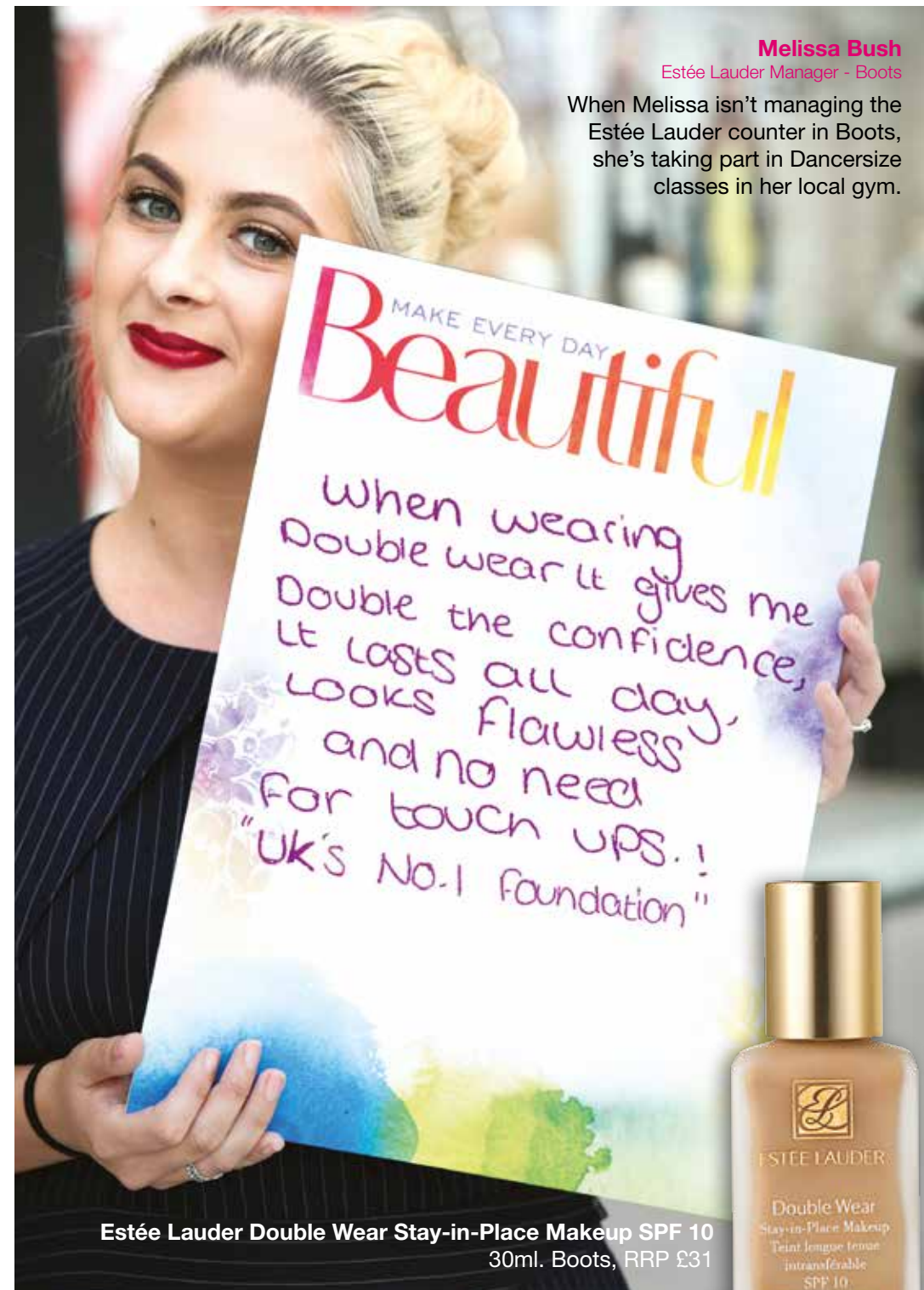
Kelly Greenslade

Retail Assistant - Pep & Co

Kelly enjoys socialising with friends and stretching out after work with a session or two of yoga.



Max Factor Lipfinity Lipstick.
Boots, RRP £10.99



Melissa Bush

Estée Lauder Manager - Boots

When Melissa isn't managing the Estée Lauder counter in Boots, she's taking part in Dancersize classes in her local gym.



Estée Lauder Double Wear Stay-in-Place Makeup SPF 10
30ml. Boots, RRP £31



Cecilia White

Store Supervisor - Holland and Barrett

Cecilia may work in Holland and Barrett during the week but at the weekend she's a medieval re-enactor.



Dr Organic Pure Moroccan Argan Oil.
Holland and Barrett, RRP £14.59



Hannah Foster
Optical Consultant - Boots

Hannah Foster loves baking cakes and watching The Great British Bake Off.



No7 Beautifully Matte Foundation.
Boots, RRP £14.50



Nicole Burton
AMP Assistant - The Mall

Nicole has studied make up and when she's not on the Ask Me Point she's experimenting with the latest make up trends.



Make up revolution Profix Oil control fixing spray
Superdrug
100ml RRP £5

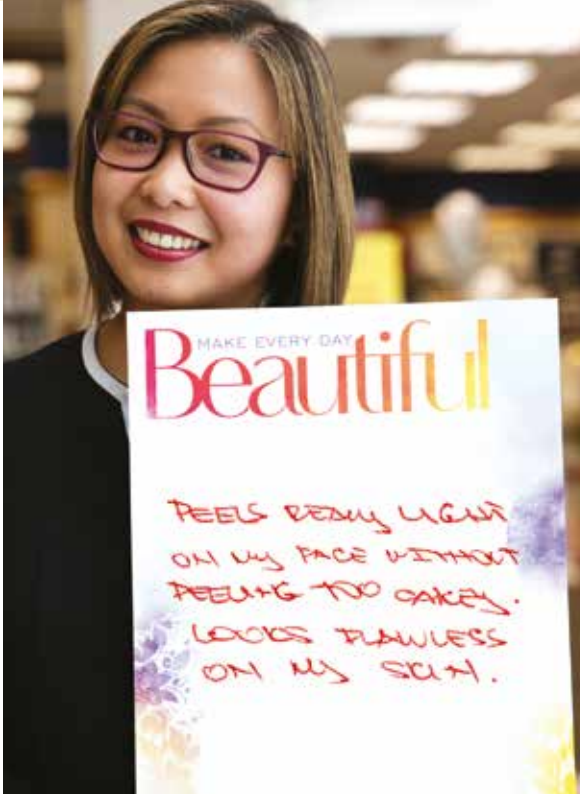


Marie Marshall
Optical Consultant - Boots

Marie is currently reading Stephen King's famous horror It.



Max Factor Facefinity Compact.
Boots, RRP £10.99



Emma Jones
Sales Advisor - Superdrug

When 18-year-old Emma Jones isn't working in Superdrug she enjoys watching the latest comedies at the cinema.

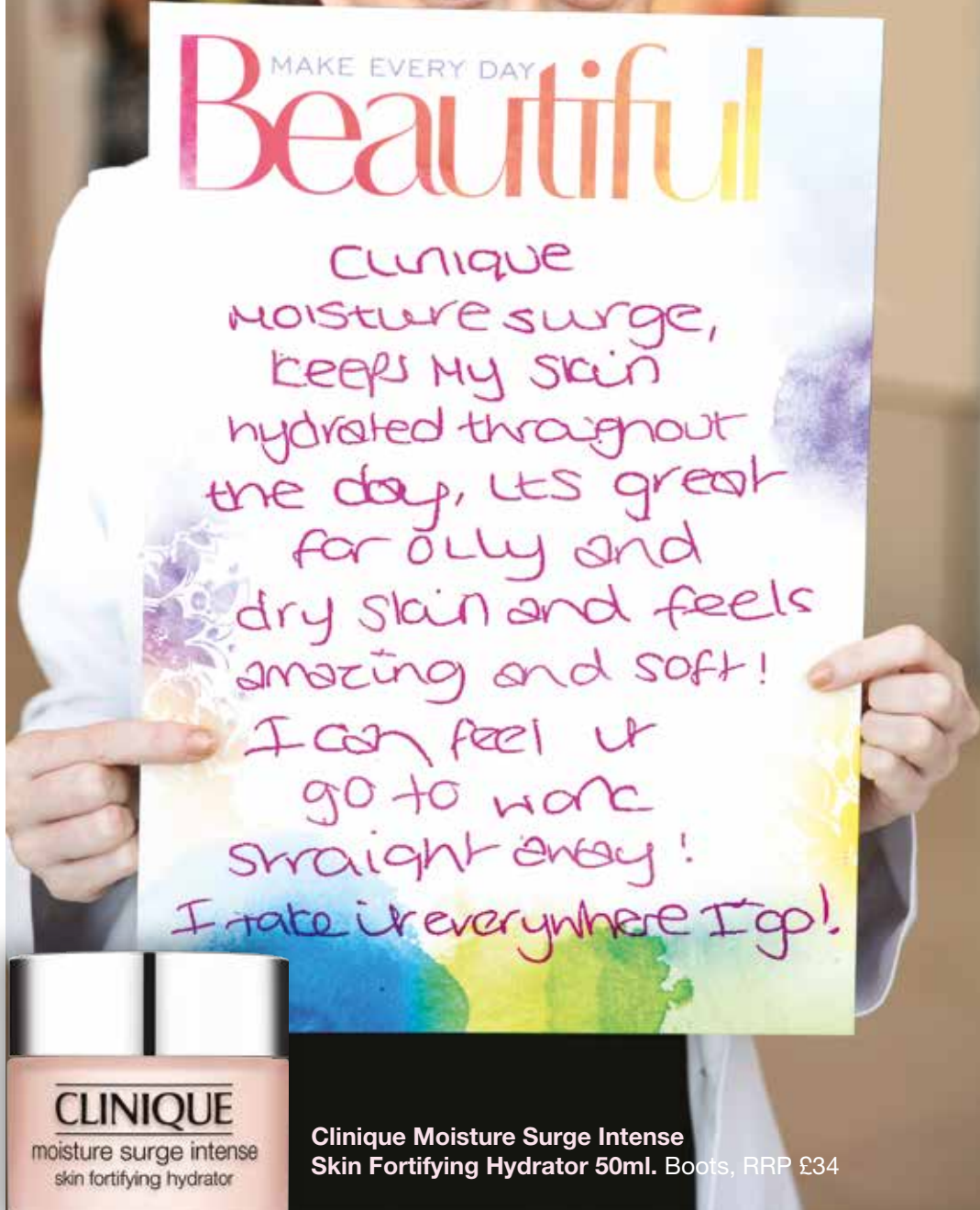


Max Factor 2000 Calorie mascara.
Superdrug, RRP £7.99



Sarah Phillips
Clinique Consultant - Boots

25-year-old Sarah Phillips is saving up for her first home.



MAKE EVERY DAY
Beautiful
Clinique
moisture surge,
keeps my skin
hydrated throughout
the day, it's great
for oily and
dry skin and feels
amazing and soft!
I can feel it
go to work
straight away!
I take it everywhere I go!

**Clinique Moisture Surge Intense
Skin Fortifying Hydrator 50ml.** Boots, RRP £34



MAKE EVERY DAY
Beautiful
It's a lipstick
that stays on
all day
I don't need
to keep
applying it.

Chloe Loy
Sales Assistant - Bonmarché

19-year-old Chloe Loy loves going to concerts and recently went to see Busted!

Sleek Matte Me Lipstick.
Superdrug, RRP £4.99



Lesleigh Heatherfield
Sales Advisor - Select

Lesleigh loves
Select's range of clothes.



Colgate Max Toothpaste Original 100ml.
Wilko, RRP £2.25



MAKE EVERY DAY
Beautiful
It makes
my breath
taste fresh.

Hollie Schwarz
Administrator - The Mall

When Hollie isn't answering the phones in The Mall reception she's mountain biking and enjoying the outdoors.



Clarins Instant Smooth Perfecting Touch.
Boots, RRP £26.50



Jade Montgomery
Sales Assistant - Bonmarché

19-year-old Jade loves going to see musicals - her favourites are Wicked and The Lion King.



Herbal Essences Shampoo Ignite My Colour
400ml. Boots, RRP £3.99



Katie Marshall
Sales Assistant - Blendini

Katie Marshall lives and breathes shopping and loves working in The Mall Maidstone.



Maybelline Colossal Volume Express Mascara
10.7ml. Boots, RRP £7.99



Lauryn Homewood
Sales Assistant - Bonmarché

When Lauryn isn't working at Bonmarché, she loves nothing more than watching a creature feature!



David Emanuel Night Spray.
Bonmarché, RRP £10

Beauty on a budget

We all love discovering a new look for a night out, so we sent our model Sonia Yasmin Ali out into The Mall on a mission to create a beautiful evening look on a budget.



I started off with the Maybelline Fit Me! Foundation (RRP £5.99 from Superdrug and Boots). This foundation is matte and poreless and for normal to oily skin. It gives that seamless look.

I then used an eyebrow pencil from MUA to pencil in my brow (£1 from Superdrug). This particular pencil is brilliant as it has a brush on the other end to finely comb through your brows giving a nice, even look.

My next step was with the Gosh Contour 'n Strobe Kit in colour 002 Medium (RRP £12.99 from Superdrug).

I think this was my best find overall throughout The Mall stores. The palette consists of two contour colours, a highlight and a blush.

In this look I used all four colours.

Doubling up on my eyebrow pencil I then used it as an eyeliner to put a soft line above the lashes.

To finish off the eyes, I used Rimmel Volume Colourist Mascara (RRP £7.99 from Boots and Superdrug). This Mascara is said to tint your lashes over time which is fabulous for the end of summer when your lashes can sometimes be a little lighter on the ends due to the sun.

This product has a wonderful wand and applies to the lashes beautifully.

To finish off my total look I used Sleek Matte Me Ultra Smooth Matte Lip Cream (RRP £4.99 from Boots and Superdrug) in the colour Velvet Slipper. I carefully applied this over the lips.

I spent only £32.96 to complete this look; it's amazing what you can find inside The Mall!

To watch the full video tutorial, see The Mall's Facebook page.



William Somers

Sales Assistant - Blue Inc

18-year-old William plays football once a week.



**TRESemme
Superior Hold
Touchable
Feel
Hairspray.**
Boots, RRP
£5.25



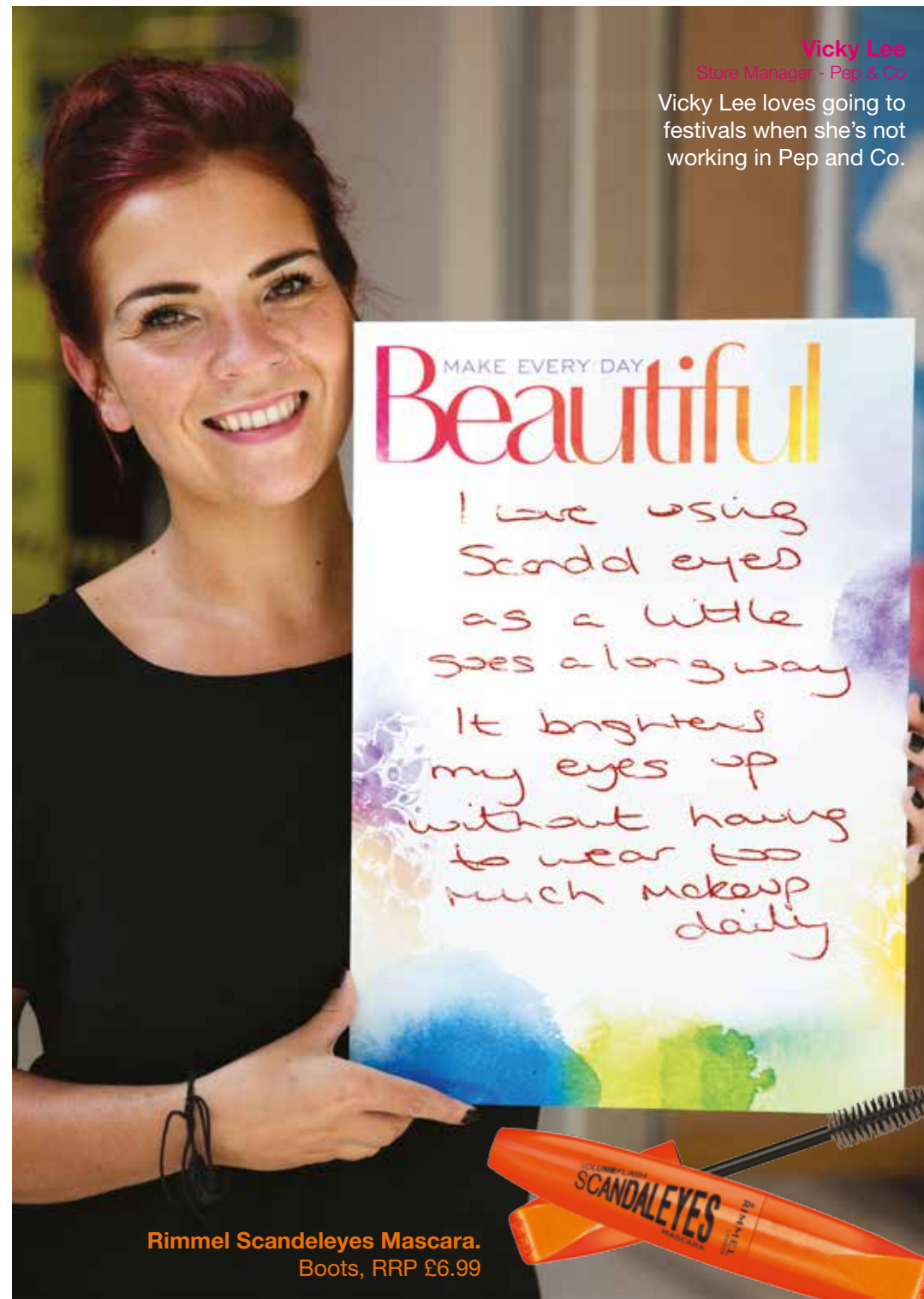
Georgia Rowlett

Sales Assistant - Flutterbyes

19-year-old Georgia Rowlett enjoys playing Netball in her spare time.



**No7 Lash Impact
Mascara 7ml.**
Boots, RRP £13.50



Vicky Lee

Store Manager - Pep & Co

Vicky Lee loves going to festivals when she's not working in Pep and Co.



Rimmel Scandaleyes Mascara.
Boots, RRP £6.99



Leah Cruden

Assistant Manager - Supercuts

Mum-of-three Leah Cruden has been a hair stylist for 15 years but when she's not cutting hair she loves reading fashion magazines.



Redken All Soft Argan-6 Oil Multi-Care Oil 90ml.
Supercuts, RRP £26



Leanna Bishop

Beauty Therapist - Panache

23-year-old Leanna Bishop works in the beauty industry and lives and breathes make up!



Sienna Express Tanning Mist, Full Body Spray Tan
Panache Beauty, RRP £18



Linda West

Sales Advisor - Superdrug

Mum-of-two Linda West enjoys gardening in her spare time and is currently reading Patrick Swayze's autobiography.

MUA Eye Define Nourish & Care
Superdrug, RRP £4



Emily Rive

Sales Assistant - Shoe Zone

When 18-year-old Emily isn't working in Shoe Zone, she enjoys spending time socialising with her friends.



Rimmel Lasting Finish 25hour Foundation with comfort serum.
Boots - RRP £7.99



Gemma Mulvey
Sales Assistant - Bonmarché

Mum-of-four Gemma Mulvey likes playing Bingo when she's not working.



David Emanuel 3 Pack Hand Cream Set.
Bonmarché, RRP £6



Tracy May
Assistant Manager - Bags Etc

47-year-old Tracy May enjoys swimming and reading in her spare time.



L'Oréal Elvive Fibrology Hair Conditioner
250ml. Boots, RRP £2.89

Making Scents of the season

"The Perfume Shop have a great range of new seasonal scents," says The Mall Maidstone Store Manager.

"From the seducing scents of Hugo Boss to the Pop-tastic new aroma from Stella McCartney, there's something for everyone."

Be the Boss

Ladies, you're in charge this season with Hugo Boss – Boss The Scent for Her. Inspired by the art of seduction and the irresistible act of getting closer, Boss The Scent for Her is a feminine yet powerful fragrance.



Hugo Boss Boss The Scent for her
30ml Eau de Parfum £44

Pop!

A unique scent, Stella McCartney's POP combines the vibrant florals with sandalwood and the unexpected combination results in a feminine scent that makes a statement without being overwhelming.



Stella McCartney - POP
30ml Eau de Parfum £42

Bad Boy

With a bottle inspired by the classic black leather biker jacket, Diesel Bad is a daring and sophisticated fragrance, the first to combine accords of tobacco and caviar to create a pulsating yet fresh woodiness.



Diesel BAD
35ml Eau de Parfum £39.50

Crack the Armani Code

With fusions of radiant woods and amber with melting woody smoky tones, this masculine fragrance offers a more luxurious, more modern and more seductive than ever



Armani Code Profumo
30ml Eau de Parfum £45

THE PERFUME SHOP

Beautiful

beauty brands available here at The Mall, Maidstone*

- Botanics
- No7
- Soap & Glory
- Nails Inc
- Rimmel
- Maybeline
- Clinique
- Clarins
- Liz Earle
- La Roche
- Nuxe
- Barry M
- Bondi Sands
- Bourjois
- Collection
- Essie
- Fudge
- Garnier
- GOSH
- Kylie Jenner Sinful Colors
- L'Oreal
- Lottie London
- Makeup Revolution
- Manuka Doctor
- Max Factor
- Maybelline
- Miss Sporty
- Model's Own
- MUA
- Nip+Fab
- OGX
- Pixie Lott Paint
- Real Techniques
- Remescar
- Revlon
- Rimmel
- Simple
- Sleek
- Toni & Guy
- Holland & Barrett
- The Body Shop
- American Crew
- Redken
- GHD

Available from:

- Boots
- Superdrug
- Supercuts

This is just a selection of beauty brands available in The Mall.

Visit the Ask Me Point or stores for more details

*excludes fragrances

Mall opening hours

Monday	9.00am - 5.30pm
Tuesday	9.00am - 5.30pm
Wednesday	9.00am - 5.30pm
Thursday	9.00am - 5.30pm
Friday	9.00am - 5.30pm
Saturday	9.00am - 5.30pm
Sunday	10.30am - 4.30pm

Address:

The Mall Maidstone, Pads Hill,

Maidstone, Kent

If using a Sat Nav use postcode ME15 6AT.

Facebook: [facebook.com/themall.maidstone](https://www.facebook.com/themall.maidstone)

Twitter: @MallMaidstone