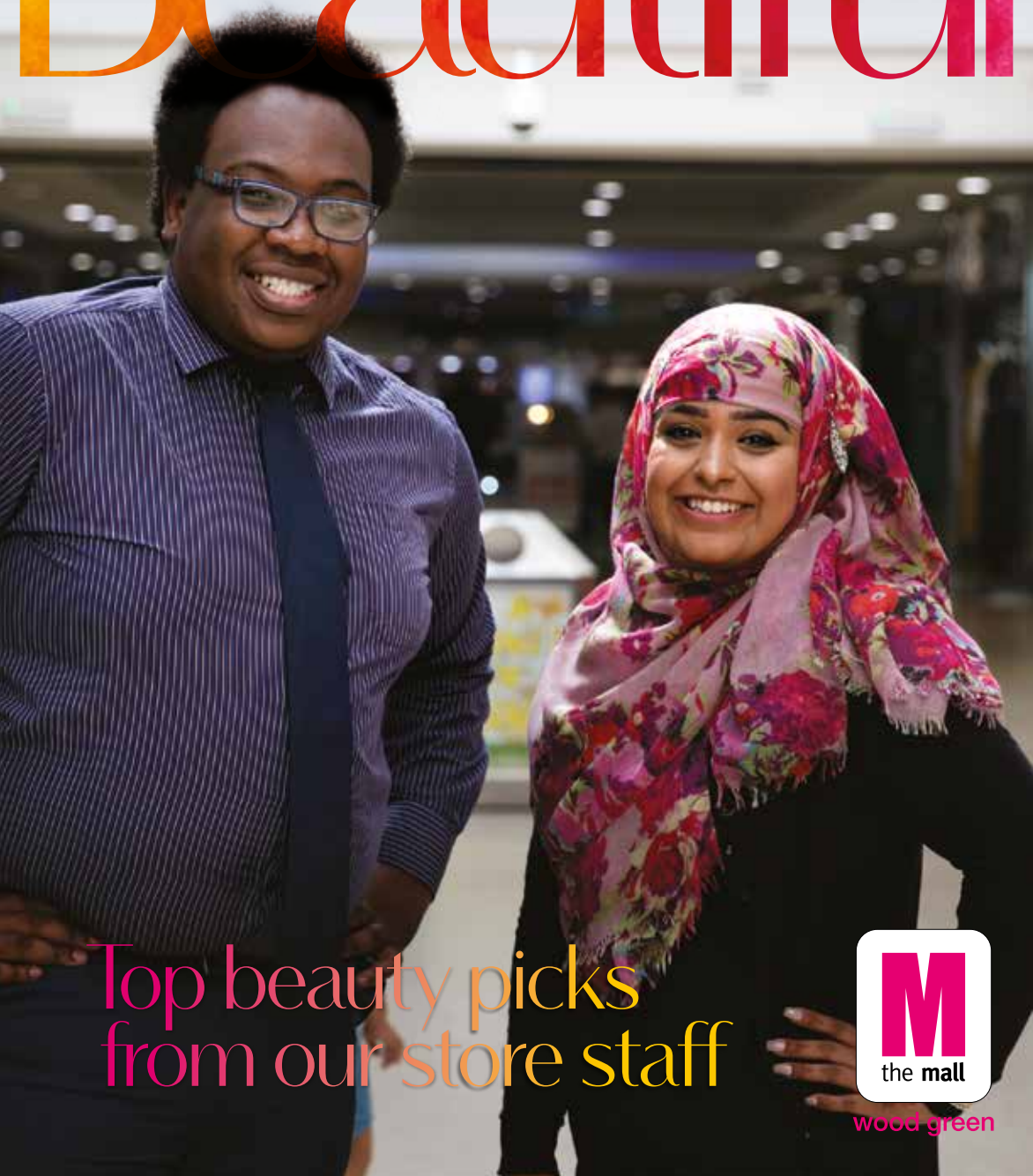


MAKE EVERY DAY

# Beautiful



Top beauty picks  
from our store staff



wood-green

## **The Mall Wood Green**

### **Shop opening times:**

Monday	9.00am - 7.00pm
Tuesday	9.00am - 7.00pm
Wednesday	9.00am - 7.00pm
Thursday	9.00am - 7.00pm
Friday	9.00am - 7.00pm
Saturday	9.00am - 7.00pm
Sunday	11.00am - 5.00pm

Cineworld and restaurants open  
10.00am to late

### **Address:**

The Mall Wood Green,  
159 High Road, Wood Green

Sat Nav users should use postcode N22 6TB  
for the West Car Park and N22 6LN for the  
East Car Park.

Facebook: [facebook.com/themall.woodgreen](https://facebook.com/themall.woodgreen)

Twitter: @MallWoodGreen

**Cover image: Isaiah Fapuro and Henna Gul** - The Mall Wood Green

All products mentioned are subject to availability, most can be ordered online and collected in-store.  
Prices valid at the time of going to print.

# Welcome!

Hello and welcome to The Mall Wood Green's Make Every Day Beautiful magazine – a new publication, created to help us all feel a little bit special, every day.

However we feel, there is always a way to make life a little brighter - like giving ourselves a well deserved treat! So, in this first issue we've asked our retailers to reveal their tips and tricks on having a beautiful day.

All the products featured here can be found in The Mall, so if there is something you like, you'll find it's easy to find.

When it comes to my favourite product, it has to be Issey Miyake L'Eau D Issey Pour Homme from The Perfume Shop. It has a fresh and vibrant fragrance which lasts through the day and I love the sandalwood tones in the scent.

Enjoy the magazine – I particularly enjoyed model Sonia Yasmin Ali's tips for creating a great new look on a budget – I'm sure you'll find some tips and tricks that will help Make Every Day Beautiful for you.



## Isaiah Fapuro

Isaiah Fapuro - Marketing Manager, The Mall Wood Green





**Leona Parry**  
Sales Advisor - The Perfume Shop

38-year-old Leona Parry studies fashion and make up in her spare time.



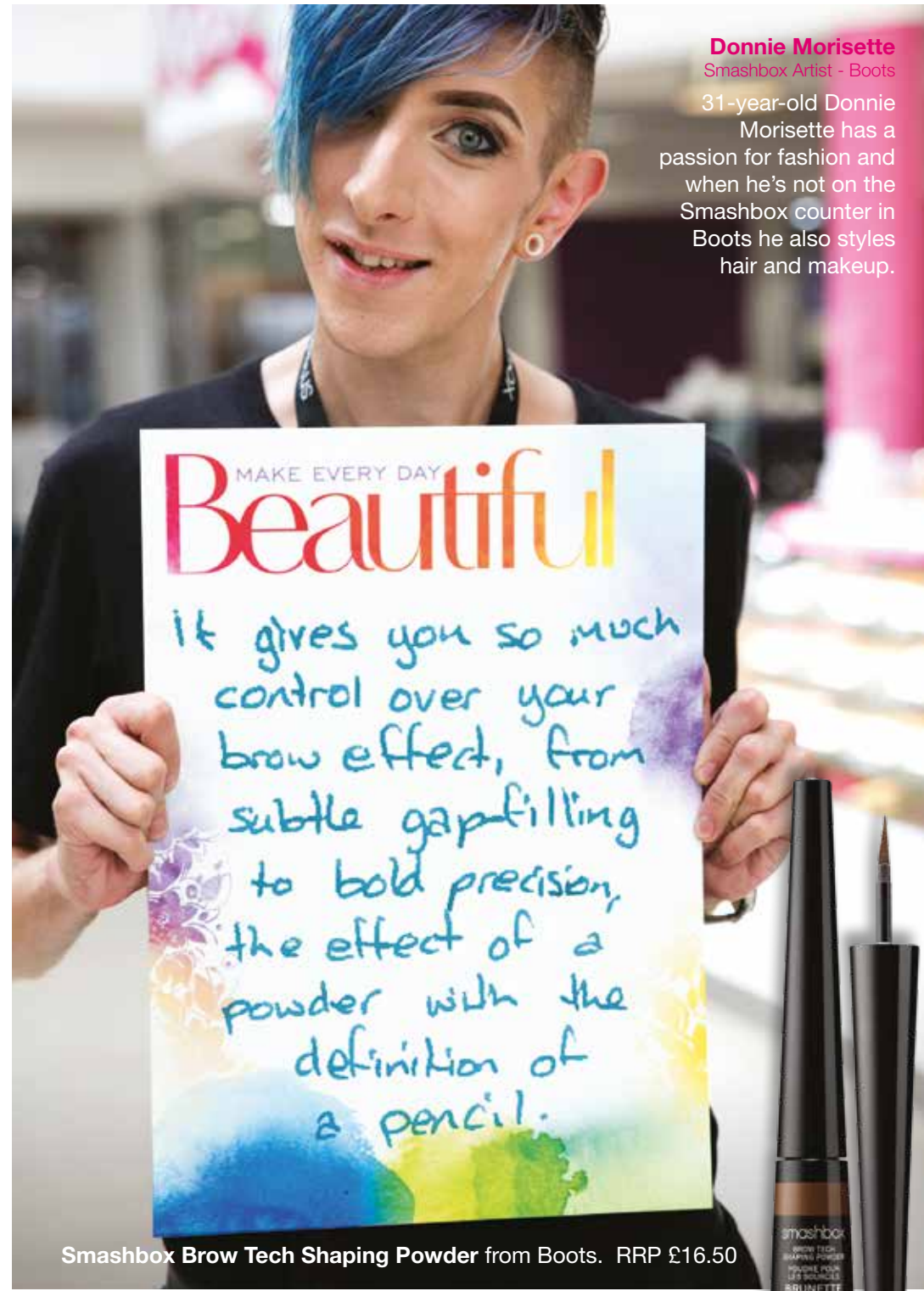
**Dolce & Gabbana Dolce**  
Eau de Parfum for her  
30ml from The Perfume Shop  
RRP £49

**Mark Christodoulou**  
Deputy Manager - The Perfume Shop

Mark is a proud dad-of-one and in his spare time enjoys playing football - he's currently in two leagues!



**Dior homme Intense**  
from The Perfume Shop,  
50ml RRP £55



**Donnie Morisette**  
Smashbox Artist - Boots

31-year-old Donnie Morisette has a passion for fashion and when he's not on the Smashbox counter in Boots he also styles hair and makeup.

**Smashbox Brow Tech Shaping Powder** from Boots. RRP £16.50





**Taruna Bhinda**

Cashier - Blue Inc

Taruna Bhinda enjoys film and media and in her spare time and likes editing videos.



**Twisted Soul for Her Rose Gold Fragrance**  
from Blue Inc. 100ml RRP £9.99



**Damien Gough**

Operations Manager - The Mall

Damien Gough loves walking his dog Ruby when he's not at the shopping centre.



**T Gel Shampoo**  
from Boots.  
RRP £6.99

**Linda Gunn Dorbin**

Fragrance Consultant - Boots

When 56-year-old Linda Gunn Dorbin isn't helping customers find their new fragrance, she loves making pillows and sewing at home.



**Miss Dior Absolutely Blooming**  
**Eau de Parfum**  
30ml from Boots, RRP £49.50





**Hafiz M Adil**  
Director - Soni Cosmetics

When he's not working, Hafiz M Adil likes spending time with his seven month old baby at home



W7 Face Primer from Soni Cosmetics. RRP £5

# Make up, make up, never ever break up...

"Superdrug is the place to be for fun and affordable make up," says The Mall Wood Green Store Manager Zeeshan Ali. "We've had some great new exclusive arrivals from GOSH as well as the exciting King Kylie nail polish range from Kylie Jenner, plus teenage blogger Rosie Bea has launched her very own collection. And we've got some great special offers in store!"

## Golly Gosh!

Whether it's finding that perfect eyeliner, flawless foundation or contouring control, Gosh has you covered this season. Here are some of our favourite new products that are new and exclusive to Superdrug:

**Gosh Giant Pro Liner:** This new graphic liner comes in an intense black shade – the pointed nib makes it easy to apply both thin and strong lines with great accuracy. RRP £6.99

**Gosh Foundation Plus+** For a foundation and concealer in one, you can't go wrong with this fantastic all day coverage foundation. Available in five shades. RRP £9.99.

**Gosh Velvet Touch Lipstick Matt** Pucker up this season for Gosh's new lipstick range. With 16 beautiful Matt colours inspired by the raw, undisturbed purity of nature and Gosh Copenhagen's Nordic roots, RRP £6.99



## Nail it with Kylie Jenner's collection

Kylie Jenner has teamed up with Sinful Colours to bring fans her King Kylie Nail Polish collection. The range contains 10 shades and one gel top coat, inspired by crowned jewels and precious metals. This collection was only available in America, the nail varnishes are now exclusive to Superdrug in the UK for £3 each.



## Store managers choice

Zeeshan Ali, the Store Manager at The Mall Wood Green says:

"Customers have fallen in love with our MUA line, because it offers fantastic value for money. Products start from just £1. The MUA finishing spray is a hit with our regulars at £5!"





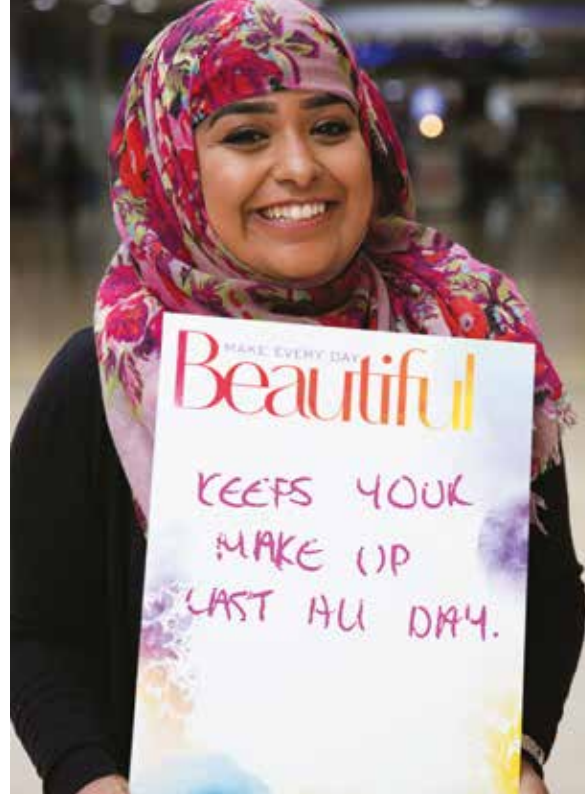
### Henna Gul

Administrator - The Mall

24-year-old Henna Gul enjoys clothes shopping and spending time with her friends.



**NYX Matte Setting Spray**  
from Boots. RRP £7



### Eric Andrews

Manager - Blue Inc

Dad of three Eric Andrews enjoys playing football and cooking when he's not managing the store.



**Voi Mens Nero Eau De Toilette Gift Set**  
from Blue Inc, RRP £19.99

### Teri Ann Hutchings

Manager - Boots

Teri Ann Hutchings loves going to the cinema, especially to see the latest Marvel and DC films.



**Liz Earle Hot Cloth Cleanser**  
From Boots, RRP £14



# Beauty on a budget

We all love discovering a new look for a night out, so we sent our model Sonia Yasmin Ali out into The Mall on a mission to create a beautiful evening look on a budget.



I started off with the Maybelline Fit Me! Foundation (RRP £5.99 from Superdrug and Boots). This foundation is matte and poreless and for normal to oily skin. It gives that seamless look.

I then used an eyebrow pencil from MUA to pencil in my brow (£1 from Superdrug). This particular pencil is brilliant as it has a brush on the other end to finely comb through your brows giving a nice, even look.

My next step was with the Gosh Contour 'n Strobe Kit in colour 002 Medium (RRP £12.99 from Superdrug).

I think this was my best find overall throughout The Mall stores. The palette consists of two contour colours, a highlight and a blush.

In this look I used all four colours.

Doubling up on my eyebrow pencil I then used it as an eyeliner to put a soft line above the lashes.

To finish off the eyes, I used Rimmel Volume Colourist Mascara (RRP £7.99 from Boots and Superdrug). This Mascara is said to tint your lashes over time which is fabulous for the end of summer when your lashes can sometimes be a little lighter on the ends due to the sun.

This product has a wonderful wand and applies to the lashes beautifully.

To finish off my total look I used Sleek Matte Me Ultra Smooth Matte Lip Cream (RRP £4.99 from Boots and Superdrug) in the colour Velvet Slipper. I carefully applied this over the lips.

I spent only £32.96 to complete this look; it's amazing what you can find inside The Mall!

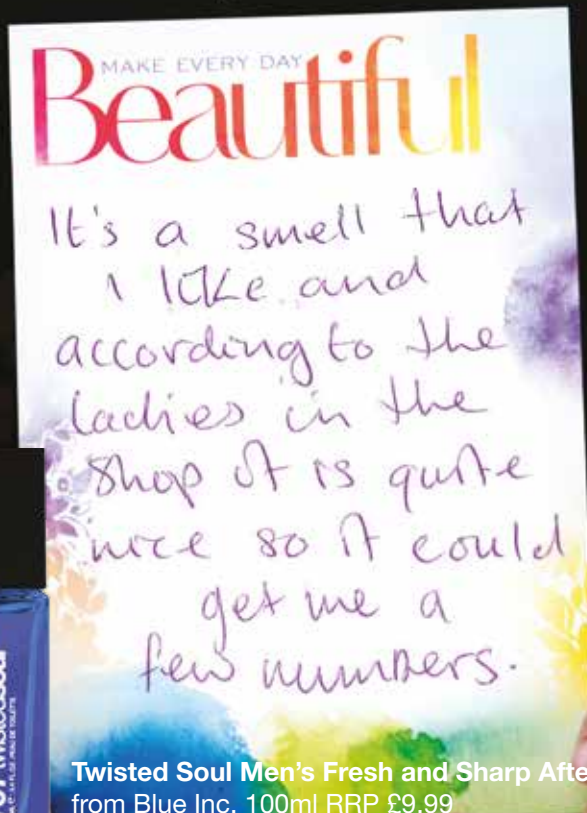
To watch the full video tutorial, see The Mall's Facebook page.





**Elliott Lashley**  
Cashier - Blue Inc

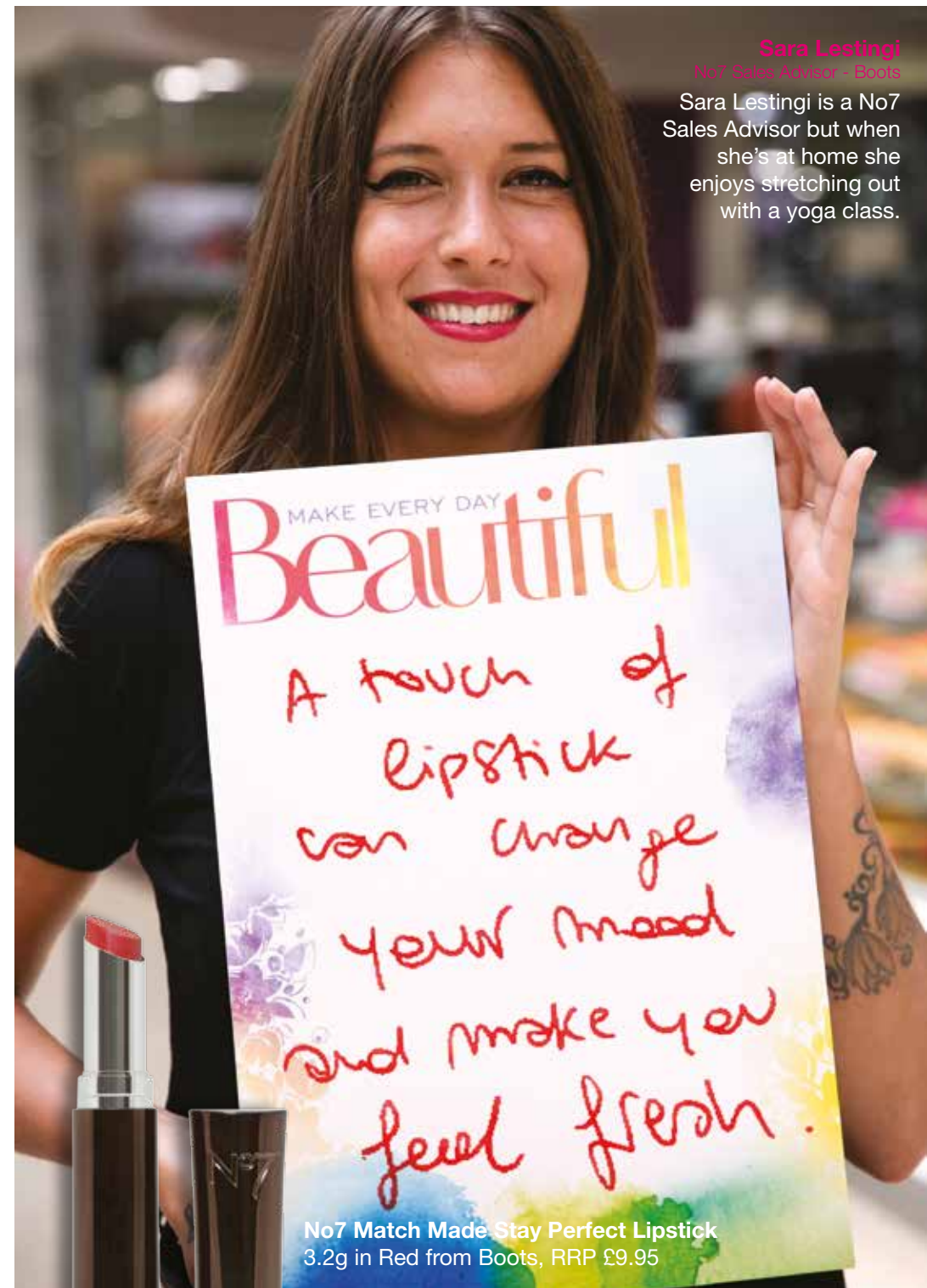
21-year-old Elliott Lashley used to enjoy playing football and break dancing until he recently broke his leg.



**Twisted Soul Men's Fresh and Sharp Aftershave**  
from Blue Inc. 100ml RRP £9.99

**Sara Lestingi**  
No7 Sales Advisor - Boots

Sara Lestingi is a No7 Sales Advisor but when she's at home she enjoys stretching out with a yoga class.

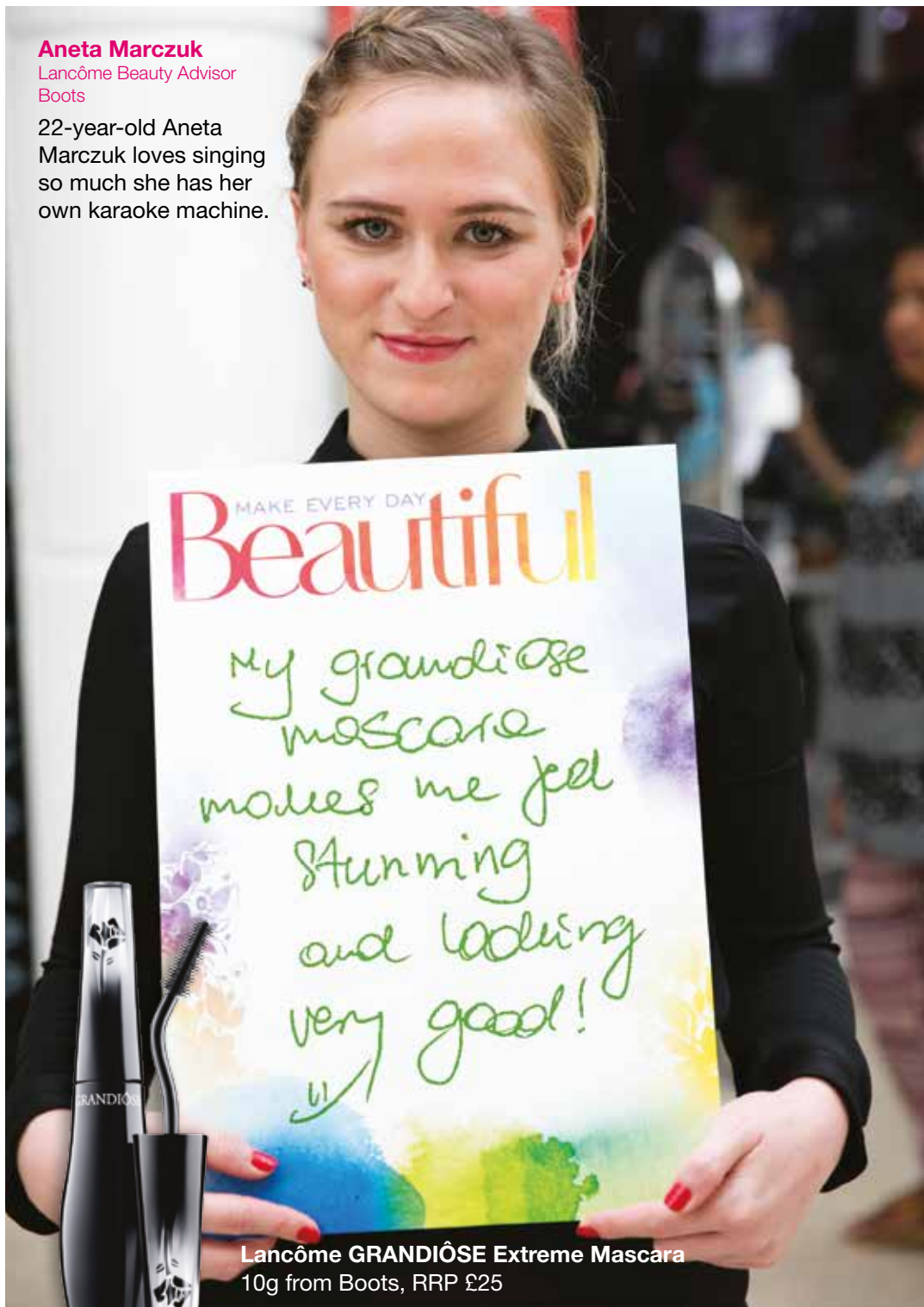


**No7 Match Made Stay Perfect Lipstick**  
3.2g in Red from Boots, RRP £9.95

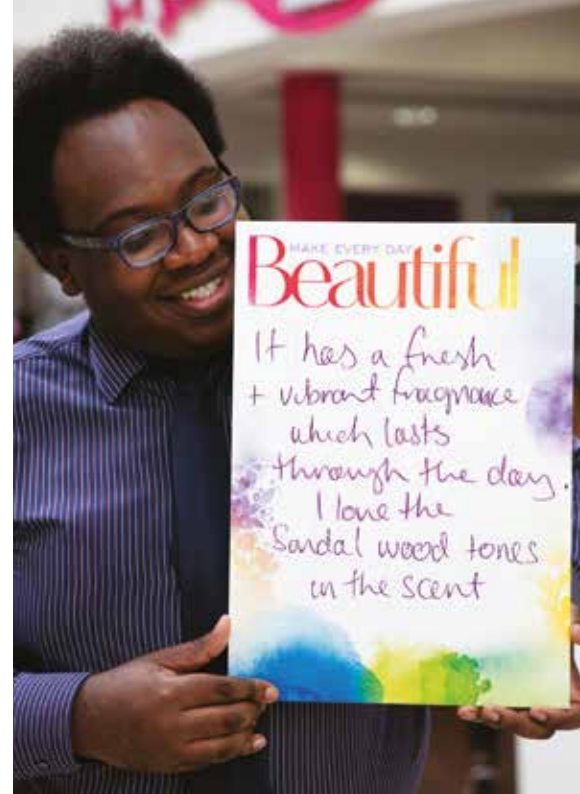


**Aneta Marczuk**  
Lancôme Beauty Advisor  
Boots

22-year-old Aneta Marczuk loves singing so much she has her own karaoke machine.



**Lancôme GRANDIÔSE Extreme Mascara**  
10g from Boots, RRP £25



**Isaiah Fapuro**  
Marketing Manager - The Mall

When 26-year-old Isaiah Fapuro isn't working in Mall Management, he's playing classic songs on acoustic guitar.

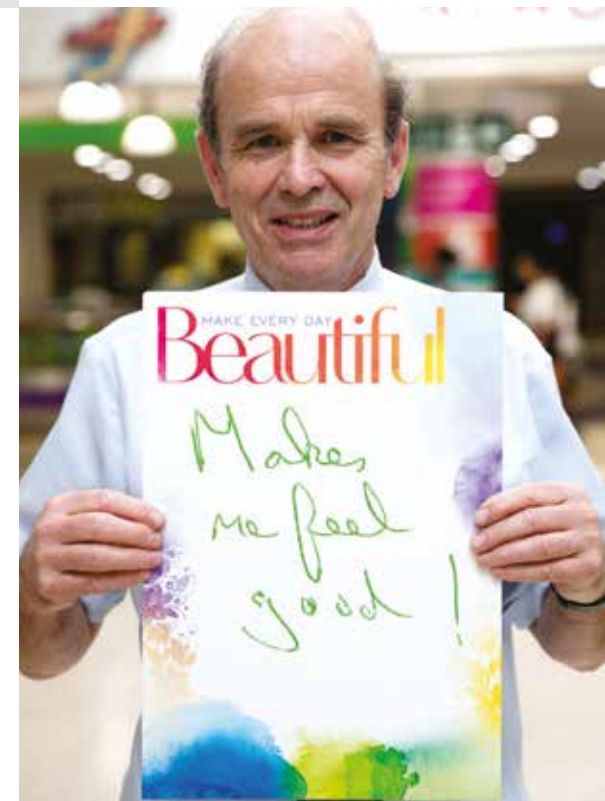


**Issey Miyake L'Eau d'Issey Pour Homme**  
40ml from The Perfume Shop, RRP £33

**Michael Thompson**  
General Manager - The Mall  
63-year-old Michael is a grandad and in his spare time he also likes gardening and train travelling.



**Nivea Men's Moisturiser**  
from Boots.  
RRP £6.95



**Shirley Adewole**  
Sales Assistant - The Perfume Shop

When Shirley Adewole isn't working in The Perfume Shop she enjoys shopping and socialising with her friends.

MAKE EVERY DAY  
**Beautiful**

I smell amazing  
and all the boys  
want me.

**Deep Euphoria Calvin Klein**  
from The Perfume Shop, 30ml RRP £38

# Making Scents of the season

"The Perfume Shop have a great range of new seasonal scents," says The Mall Wood Green Store Manager. "From the seducing scents of Hugo Boss to the Pop-tastic new aroma from Stella McCartney, there's something for everyone."

## Be the Boss

Ladies, you're in charge this season with Hugo Boss – Boss The Scent for Her. Inspired by the art of seduction and the irresistible act of getting closer, Boss The Scent for Her is a feminine yet powerful fragrance.

**Hugo Boss**  
**Boss The Scent for her**  
30ml Eau de Parfum £44



## Pop!

A unique scent, Stella McCartney's POP combines the vibrant florals with sandalwood and the unexpected combination results in a feminine scent that makes a statement without being overwhelming.

**Stella McCartney - POP**  
30ml Eau de Parfum £42



## Bad Boy

With a bottle inspired by the classic black leather biker jacket, Diesel Bad is a daring and sophisticated fragrance, the first to combine accords of tobacco and caviar to create a pulsating yet fresh woodiness.

**Diesel BAD**  
35ml Eau de Parfum £39.50



## Crack the Armani Code

With fusions of radiant woods and amber with melting woody smoky tones, this masculine fragrance offers a more luxurious, more modern, and more seductive than ever

**Armani Code Profumo**  
30ml Eau de Parfum £45



THE PERFUME SHOP



# MAKE EVERY DAY Beautiful

beauty brands available here at The Mall, Wood Green\*

- |                     |                       |                      |
|---------------------|-----------------------|----------------------|
| ••••• L'Oréal       | • Clarins             | • Elle               |
| •• Dark & Lovely    | • Smashbox            | • Heshi              |
| ••••• Mua           | • John Freida         | • Orico London       |
| ••••• Sleek         | • Charles Worthington | • Giobody            |
| ••••• Revlon        | • No7                 | • Jeanne en provence |
| ••••• Boujour       | • Bulldog             | • Nip & Fab          |
| ••••• Max Factor    | • Babylist            | • Sukin              |
| ••••• Garnier       | • hillips Brown       | • ORS                |
| ••••• Maybelline    | • Nyx                 | • Elastic QP         |
| ••••• Rimmel London | • Sunna Musk          | • Soft Sheen         |
| ••••• Barry M       | • Paul Mitchell       | • Dr. Miracles       |
| ••••• Models Own    | • Redken              | • Soft & Beautiful   |
| ••••• Estée Lauder  | • GHD                 | • Organic APH        |
| ••••• Bleach        | • Fudge               | • Dax                |
| ••••• Toni & Guy    | • Alba                | • Dabur              |
| ••••• Salon Success | • Polish'd            | • Janet Collection   |
| ••••• Liz Earle     | • Precision Beauty    | • Beauty Formulas    |
| ••••• Lancome       | • Divine Beauty       |                      |

## Available from:

- |             |                  |           |
|-------------|------------------|-----------|
| • Superdrug | • Soni cosmetics | • TK Maxx |
| • Boots     | • Supercuts      | • Paks    |

This is just a selection of beauty brands available in The Mall,  
visit the Ask Me Point or stores for more details

\*excludes fragrances